



Yesterday



Today



Nevada Power is now NV Energy

Change Reflects Focus, Emphasis on Nevada

For our customers who may not be aware, Michael Yackira, Sierra Pacific Resources President and CEO, announced that Nevada Power Company and Sierra Pacific Power Company will now do business under the new corporate name, NV Energy.

energy needs of our state demand a single direction and combined effort, and we will be better able to serve those needs if we are one company with one consistent vision for Nevada's energy future."

NV Energy will continue to focus on a statewide three-part energy strategy that emphasizes energy efficiency and conservation, the development of new renewable resources, and adding generation that uses the cleanest available technologies.

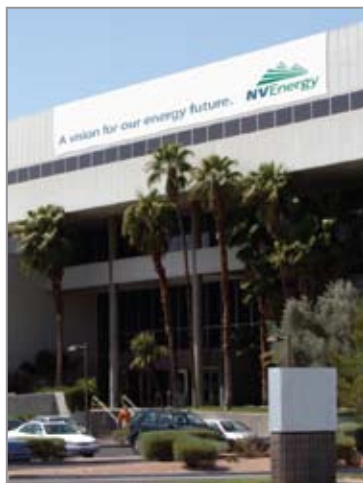
"We are committed to supporting the latest technologies for the benefit of Nevada's energy consumers," Yackira said. "We will continue to maximize successful programs already in place, such as rooftop solar power and other renewable energy and conservation programs. Additionally, we



will explore new opportunities, including advanced battery storage technology and plug-in, hybrid electric vehicles."

Nevada Power Company merged with Sierra Pacific Power Company and its holding company, Sierra Pacific Resources, in 1999. Since then, many of the functions at the two companies have been consolidated to reduce operating costs.

"Creation of a single name and brand represents the next logical step in the process of fully merging the two companies," Yackira said.



"The name NV Energy more accurately reflects the company's ongoing focus on being the premier provider of energy in Nevada for Nevadans," said Yackira. "The

Saving Energy Saves Money

October is one of our most enjoyable months of the year, but it usually offers no hint of what is in store for the months to follow. Wise homeowners will use this time to plan some easy and inexpensive steps to raise the comfort levels of their homes while saving some money during those colder winter months.

For more simple and inexpensive energy-savings tips please visit **nvenergy.com** or contact our office for a free brochure.



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Electric Safety Message

At many points on its way to us, electricity can be potentially dangerous. Overhead power lines, which are located high off the ground for safety, have no insulation and can carry more than 500,000 volts. Underground power lines are well-insulated, but a shovel can damage them and create a shock hazard.



*Learn how to avoid hazardous situations
by visiting
nvenergy.com*

Free Home Energy Audit

How can you reduce your energy bill? NV Energy is here to help. To schedule your free home energy audit, call (702) 402-5555 or para Español llame al (702) 402-5554 o visite nvenergy.com/espanol/.



A home energy audit is available online at **nvenergy.com**

Light Up Fall Savings With CFLs

As the days are getting shorter, you're probably turning your lights on earlier too. It's a great time to think about switching to more energy-efficient compact fluorescent lamps (CFLs).

The ENERGY STAR® Lighting Program can help you choose the right CFL and save money. Utility customers can save up to 90% off regular retail prices. CFLs use up to 75% less energy and last up to seven years.

*Special pricing is available while supplies last. Visit
nvenergy.com
to locate a retailer near you.*



More Questions?

For more information visit: nvenergy.com or call NV Energy at (702) 402-5555. Para Español llame al (702) 402-5554.

