

sure bet direct

Sure Bet Direct is an incentive program designed to promote energy efficiency upgrades in small businesses within the Fort Churchill Generating Area (see attached map). The Sure Bet Direct Team and their Program-Approved Contractors will evaluate your business' energy use, provide a customized analysis for you, and even install high-quality, efficient equipment if needed. Qualifying equipment includes indoor and outdoor lighting, refrigeration controls, and other proven technologies. **The program pays for all professional services and an average of 75% total project cost. In some cases, the program pays 100% total project cost.***



benefits

Businesses participating in Sure Bet Direct receive the following:

- FREE facility assessment to identify potential energy-saving equipment opportunities
- Detailed proposal that includes list of recommendations, energy savings estimates, project cost, payback period and rebate amount
- Installation of approved energy-saving equipment.
- Inspections conducted to assure quality and verify energy savings
- Minimum hassle or time required of participating businesses
- Energy bill cost reductions

eligibility

- Non-residential NV Energy customers within the Fort Churchill Generating Area (see attached map)
- Electric usage below 600,000 kWh/yr

Rebates average 75% total project cost, in some cases 100% total project cost.*

Average payback period less than 1 year*

To participate in Sure Bet Direct, please contact us to determine eligibility and request a facility assessment:

Ronnie Aquino, Sure Bet Direct Manager
KEMA Services, Inc.
155 Grand Avenue, Suite 500
Oakland, CA 94612

Phone: (800) 342-6335
Fax: (510) 891-0430
Email: surebet@kema.com

*Rebate percentages, actual savings, and payback periods will vary depending on the energy-efficiency equipment installed, building construction, customer operation, age of existing equipment, location, and other parameters specific to the project.

Fort Churchill

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