

# sure bet direct

Sure Bet Direct is an incentive program designed to promote energy efficiency upgrades in small businesses within the Cities of Las Vegas, Henderson and North Las Vegas. The Sure Bet Direct Team and their Program-Approved Contractors will evaluate your business' energy use, provide a customized analysis for you, and even install high-quality, efficient equipment if needed. Qualifying equipment includes indoor and outdoor lighting, refrigeration controls, and other proven technologies. **The program pays for all professional services and an average of 75% total project cost. In some cases, the program pays 100% total project cost.\***



## eligibility

- Non-residential NV Energy customers within the Cities of Las Vegas, Henderson and North Las Vegas
- Electric usage below 600,000 kWh/yr
- All commercial facilities within Ward 3 of Las Vegas
- Leased space facilities outside Ward 3 of Las Vegas

**Rebates average 75% total project cost, in some cases 100% total project cost.\***

**Average payback period less than 1 year\***

## benefits

Businesses participating in Sure Bet Direct receive the following:

- FREE facility assessment to identify potential energy-saving equipment opportunities
- Detailed proposal that includes list of recommendations, energy savings estimates, project cost, payback period and rebate amount
- Installation of approved energy-saving equipment.
- Inspections conducted to assure quality and verify energy savings
- Minimum hassle or time required of participating businesses
- Energy bill cost reductions

To participate in Sure Bet Direct, please contact us to determine eligibility and request a facility assessment:

Ronnie Aquino, Sure Bet Direct Manager  
KEMA Services, Inc.  
155 Grand Avenue, Suite 500  
Oakland, CA 94612

Phone: (800) 342-6335  
Fax: (510) 891-0430  
Email: [surebet@kema.com](mailto:surebet@kema.com)

\*Rebate percentages, actual savings, and payback periods will vary depending on the energy-efficiency equipment installed, building construction, customer operation, age of existing equipment, location, and other parameters specific to the project.