

**SIERRA PACIFIC POWER COMPANY  
d/b/a NV ENERGY  
NEVADA DYNAMIC PRICING TRIAL  
UNDER THE ADVANCED SERVICE  
DELIVERY INITIATIVE**

On August 18, 2010, Sierra Pacific Power Company d/b/a NV Energy, filed Advice Letter 513-E related to the Nevada Dynamic Pricing Trial (NDPT) in Docket 10-08015 with the Public Utilities Commission of Nevada (PUCN).

The PUCN has scheduled a Consumer Session and Hearing on NV Energy's NDPT application as follows:

**Consumer Session:**

December 16, 2010, at 6 p.m.  
Reno-Sparks Convention Center, Room A-20  
4590 South Virginia Street, Reno, NV 89502

**Hearing:**

February 3 and 4, 2011

Hearing sessions will begin at 10 a.m., at the Offices of the Public Utilities Commission of Nevada 1150 East William Street, Hearing Room 'A' Carson City, Nevada

Video conference hearings will be held at the Las Vegas office of the Commission at 9075 West Diablo Drive, Suite 250 Las Vegas, Nevada 89148

The Consumer Session is scheduled to provide NV Energy's customers an opportunity to comment on the company's filing. In its application, NV Energy requested approval of rates and tariffs applicable to those who chose to accept offers for advanced rate schedules under the pricing trial. The two types of rates contained in the trial are Time-of-Use Enhanced and Critical Peak Pricing Schedules. Customers who chose to participate in the NDPT will take service under these proposed rate schedules. For a limited number of customers, on a random basis, rate offerings of

one of the two rates proposed along with some level of education and/or technology will be developed. Customers will choose whether to accept the offerings.

A mandatory two-year commitment is required of participants who choose to accept the offering under an advanced rate. However, they will have an option to withdraw from the trial at the end of the first year. Those customers will have a 100 percent annual bill protection in year one of the two-year trial.

The NDPT project is a part of the NV Energy Smart Grid project integrating customers with their utility through advanced technologies as part of the Smart Grid Investment Grant (SGIG) awarded by the U.S. Department of Energy (DOE) under the American Recovery and Reinvestment Act (ARRA).

The ASD project is partially funded through the DOE SGIG Award under the ARRA. The trial will statistically measure the impacts that dynamic rates, technology and enhanced education packages have upon customers' usage and attitude towards energy ownership.

As a result of these hearings, the PUCN may grant NV Energy's request. The expected start date of the NPDT is January 1, 2012.

The company's application is available for public review at:

**[NVEnergy.com/company/rates/filings/index.cfm#D1005012](http://NVEnergy.com/company/rates/filings/index.cfm#D1005012)**

or any NV Energy business office, or the offices of the PUCN at:

1150 East William Street,  
Carson City, NV 89701; –or–  
101 Convention Center Dr., Suite 250  
Las Vegas, NV 89109