

NEVADA SITE LOCATOR

provided by  **NV**Energy

Quarterly Marketing Report
Q1, 2019

SUMMARY

**TOTAL ACTIVE
BUILDINGS**

594

**BUILDING HITS
INCREASE**

33.2% ↑

OVER Q4

**TOTAL ACTIVE
SITES**

93

**SITE HITS
INCREASE**

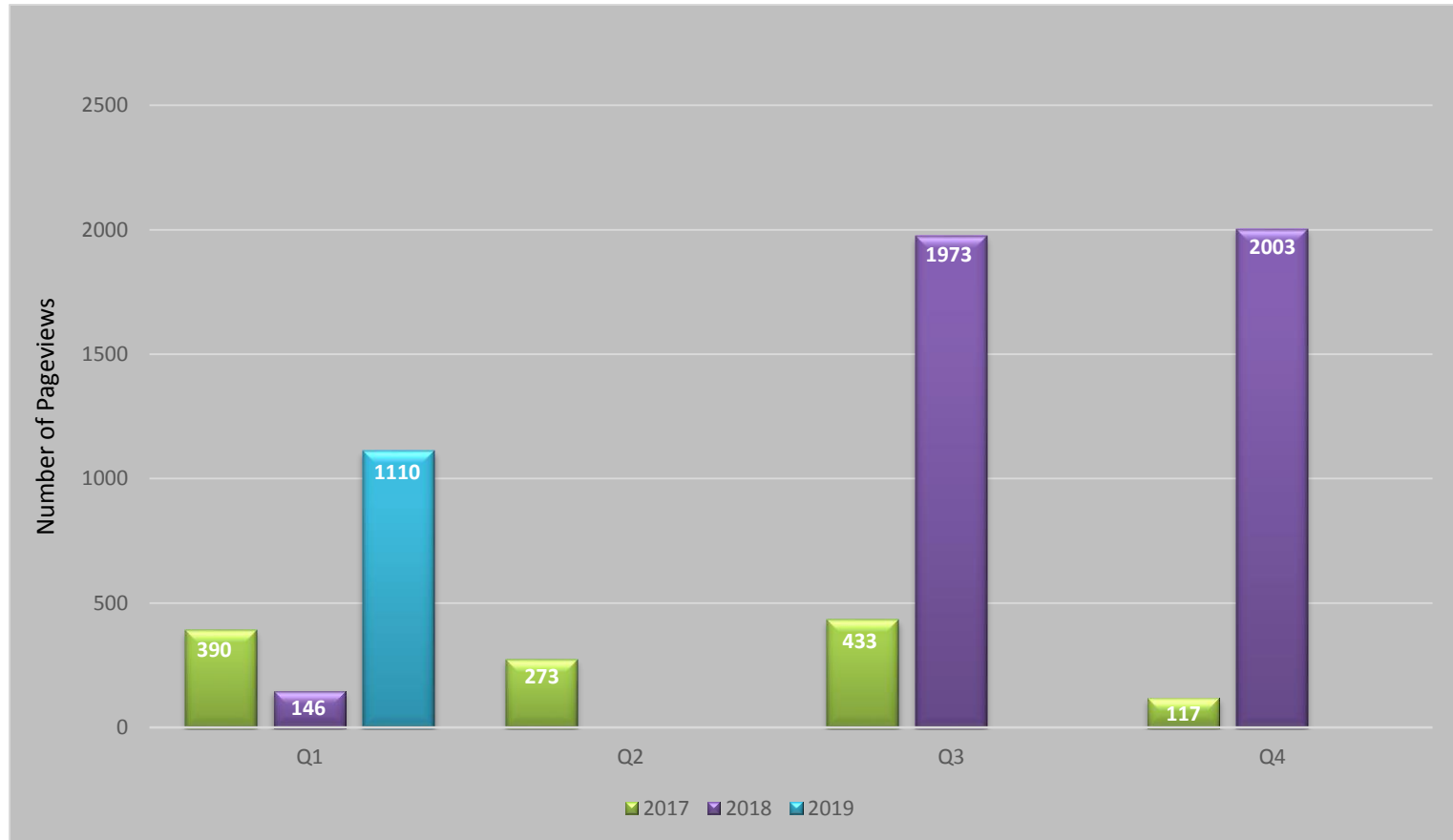
33.4% ↑

OVER Q4

Numbers only reflect active properties through the quarter. Properties are active for nine-months and can be reactivated.

Website: Pageviews

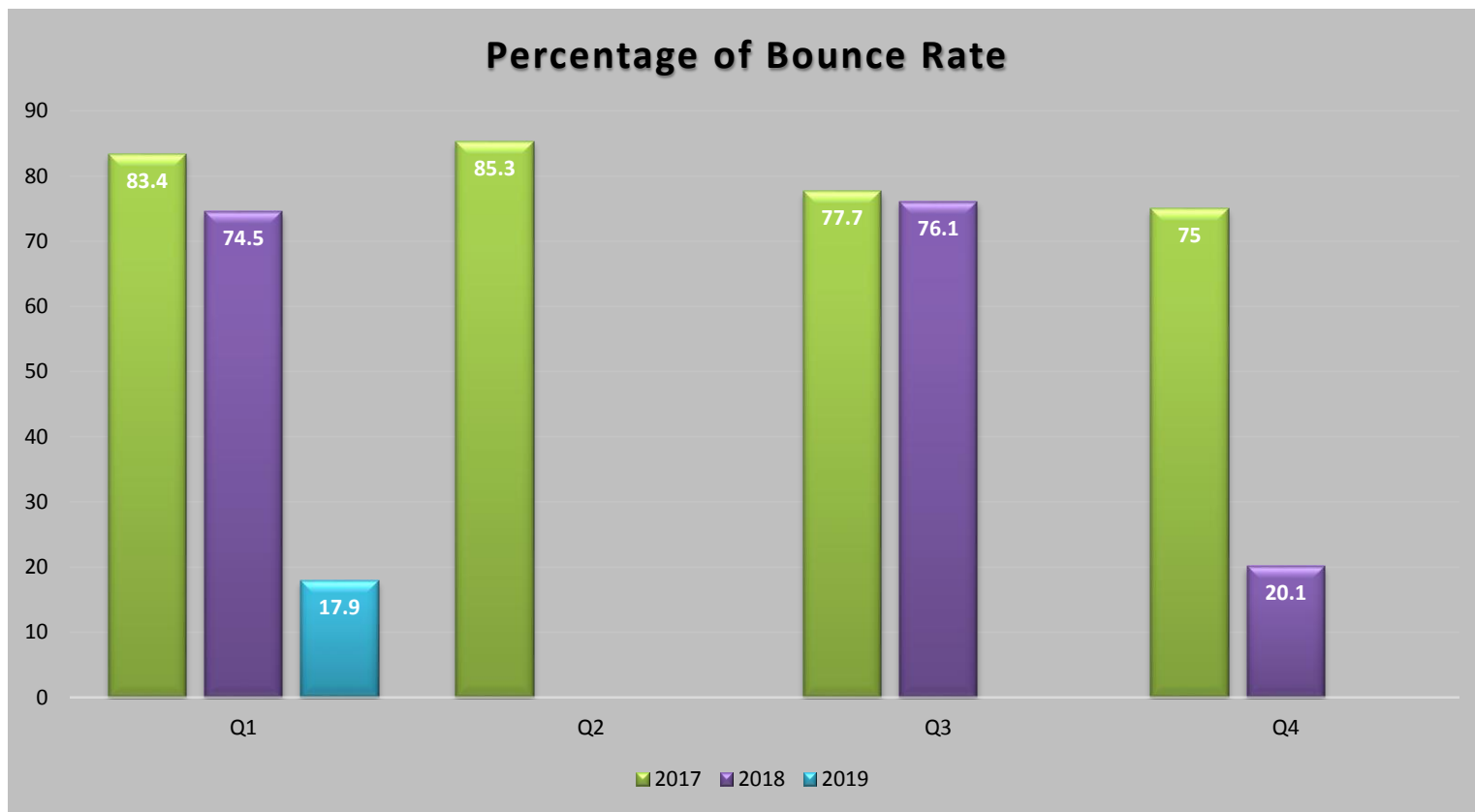
Total number of pages viewed. Repeated views of a single page are counted.



Website: Bounce Rate

The percentage of single-page visits, where a person left your site from the entrance page.

Bounce rate should decrease as it is the percentage of people who arrive at the site and leave without visiting a second page.



Average time of NSL page visits were over 15 minutes.

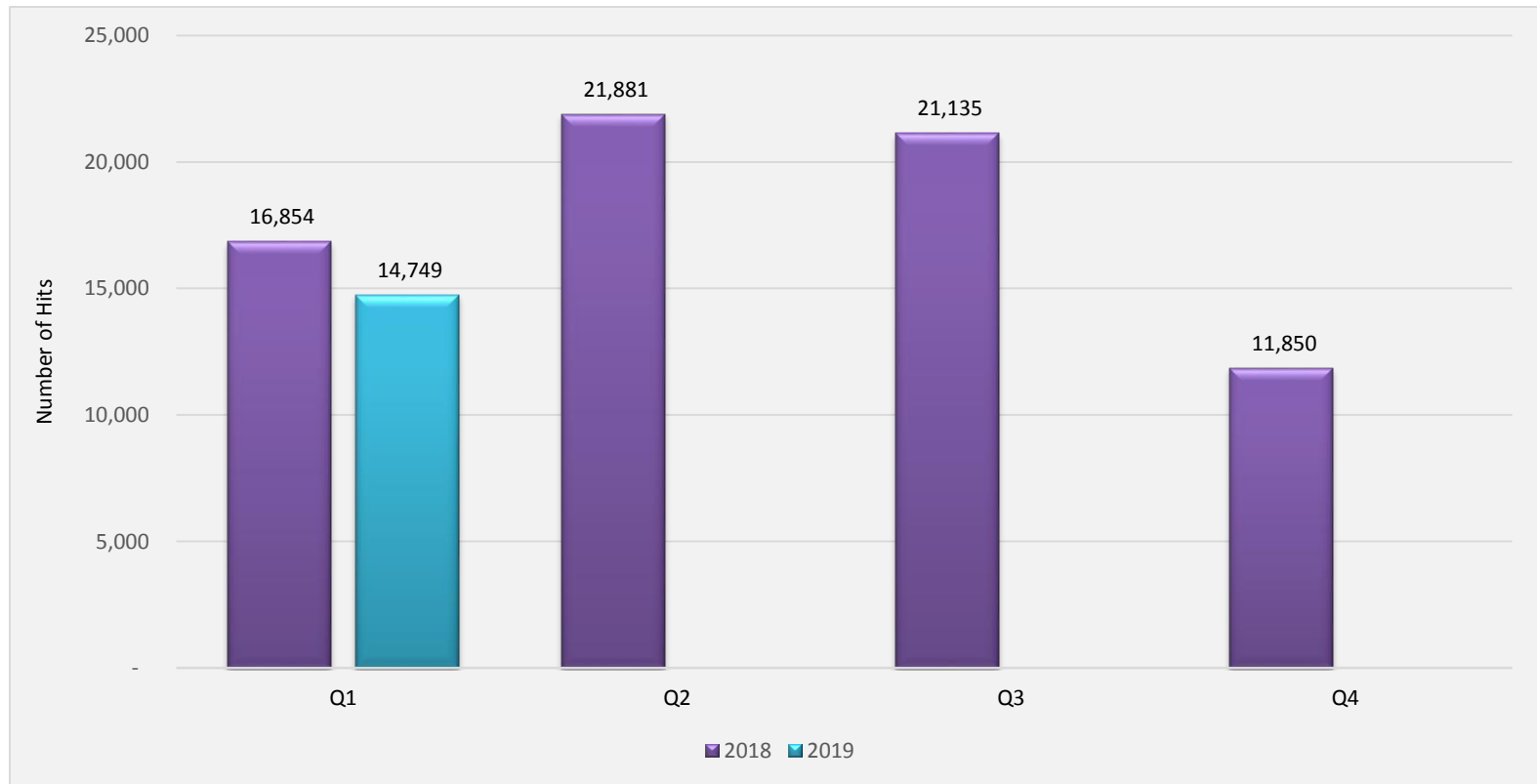
Website: Most Viewed Buildings

Statistics on buildings that were active the entire quarter.

ADDRESS	CITY	SQUARE FT	Q1 2019
100 City Parkway, 11th & 12th Floors	Las Vegas	52,000	80
5840 Donovan Way	Las Vegas	95,516	80
5420 E El Campo Grande Ave	Las Vegas	42,556	66
300 S Wells Ave.	Reno	7,873	65
3528 S Maryland Pkwy	Las Vegas	67,716	65
E Ann Rd & N Sloan Ln	Las Vegas	632,324	65
1500 Terminal Way #136	Reno	4,468	64
530 E Pamalyn Ave	Las Vegas	25,547	64
9590 Prototype Ct	Reno	2,683	63
3930 W Windmill Ln., Bldg. 6	Las Vegas	322,560	61
5360 El Campo Grande	Las Vegas	49,733	59
Desert Inn Rd and Valley View Blvd	Las Vegas	153,320	59
1140 Town Center Dr., Ste. 360	Las Vegas	2,315	57
3929 Spring Mountain Rd	Las Vegas	2,550	57
2055 E Prater Way	Sparks	8,920	56
2195 S Virginia St	Reno	25,517	56
500 Damonte Ranch Pkwy, Suite 944	Reno	4,964	56
6980 Sierra Center Pkwy., Ste. D	Reno	7,219	56

Website: Active Building Hits

Total number of times any active building page was loaded and viewed. Statistics on buildings that were active the entire quarter.



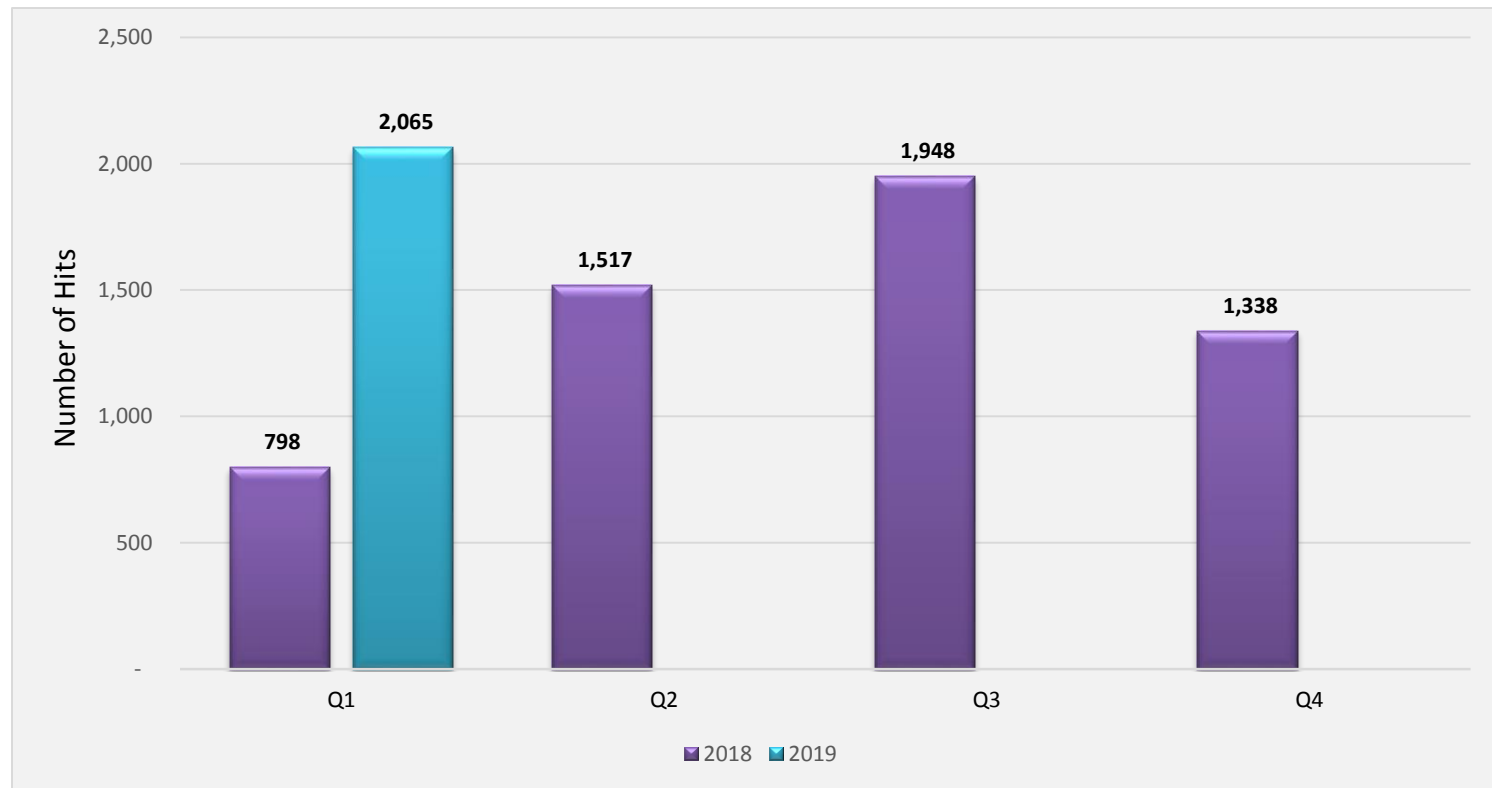
Website: Most Viewed Sites

Statistics on sites that were active the entire quarter.

Address	City	Acres	Q1 2019
Vacant Land running from Fernley northeast along I-80 17 miles to Sage Hen Rd	Fernley	39,908	70
12055 Moya Blvd.	Reno	15.47	45
0 Reno Park Blvd.	Reno	131	41
8805 Red Rock Rd	Reno	11.89	39
9760 N Virginia	Reno	12.41	35
8055 South Virginia Street	Reno	31255	34
4750 Procyon St.	Las Vegas	9.11	33
0 West Twain Avenue	Las Vegas	1.04	31
1030 Rhyolite Lane	Silver Springs	5	31
350 Boomtown Garson Road	Reno	10.71	31
14100 Echo Avenue	Reno	3386	30
SWC Rainbow Blvd & Oquendo Rd.	Las Vegas	1.93	30
0 Arequipa	Reno	2.3	29
0 Arrowhead Drive	Carson City	2	29
4880 West Russell Rd., Yard 1	Las Vegas	2.33	29
6605 Grand Montecito Parkway	Las Vegas	0.19	29
Aliante Parkway & Centennial Parkway	Las Vegas	1.97	29

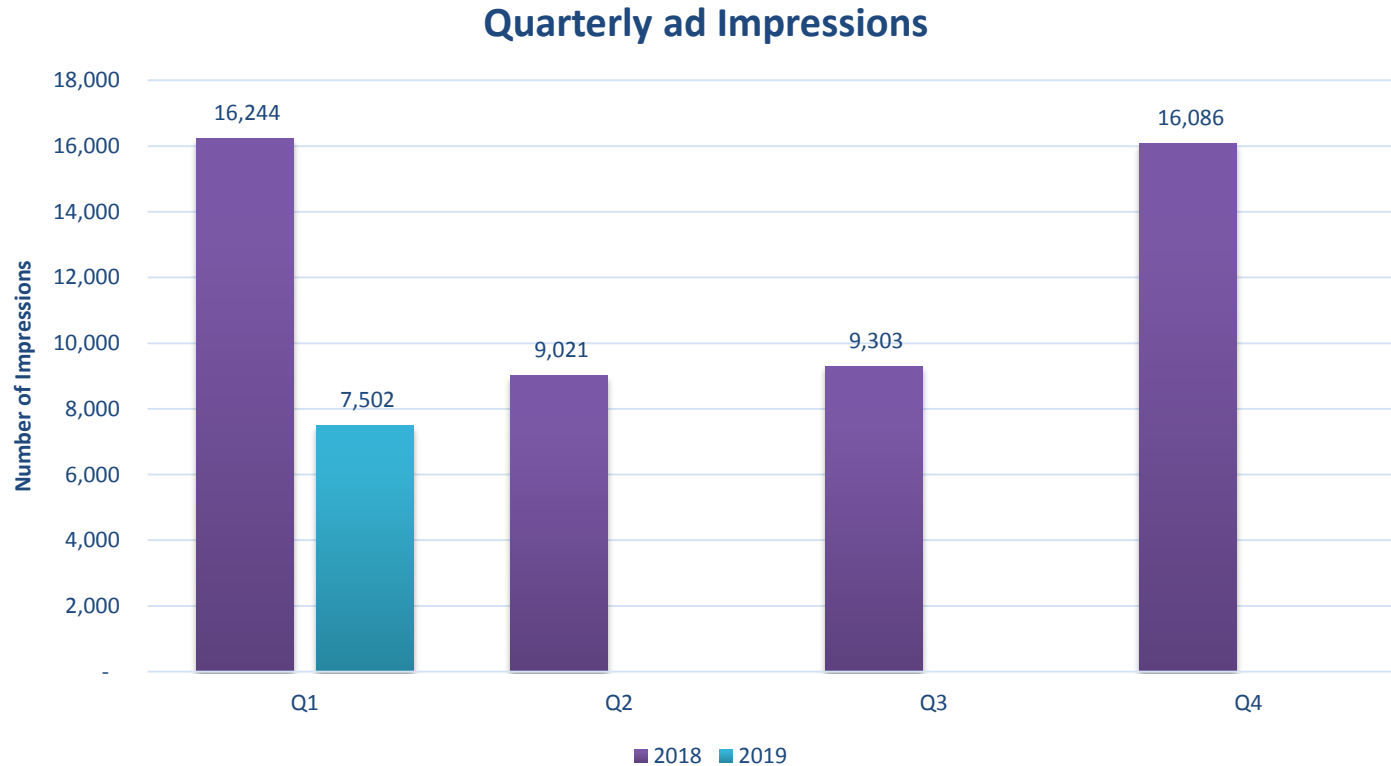
Website: Active Site Hits

Total number of times any active site page was loaded and viewed. Statistics on sites that were active the entire quarter.



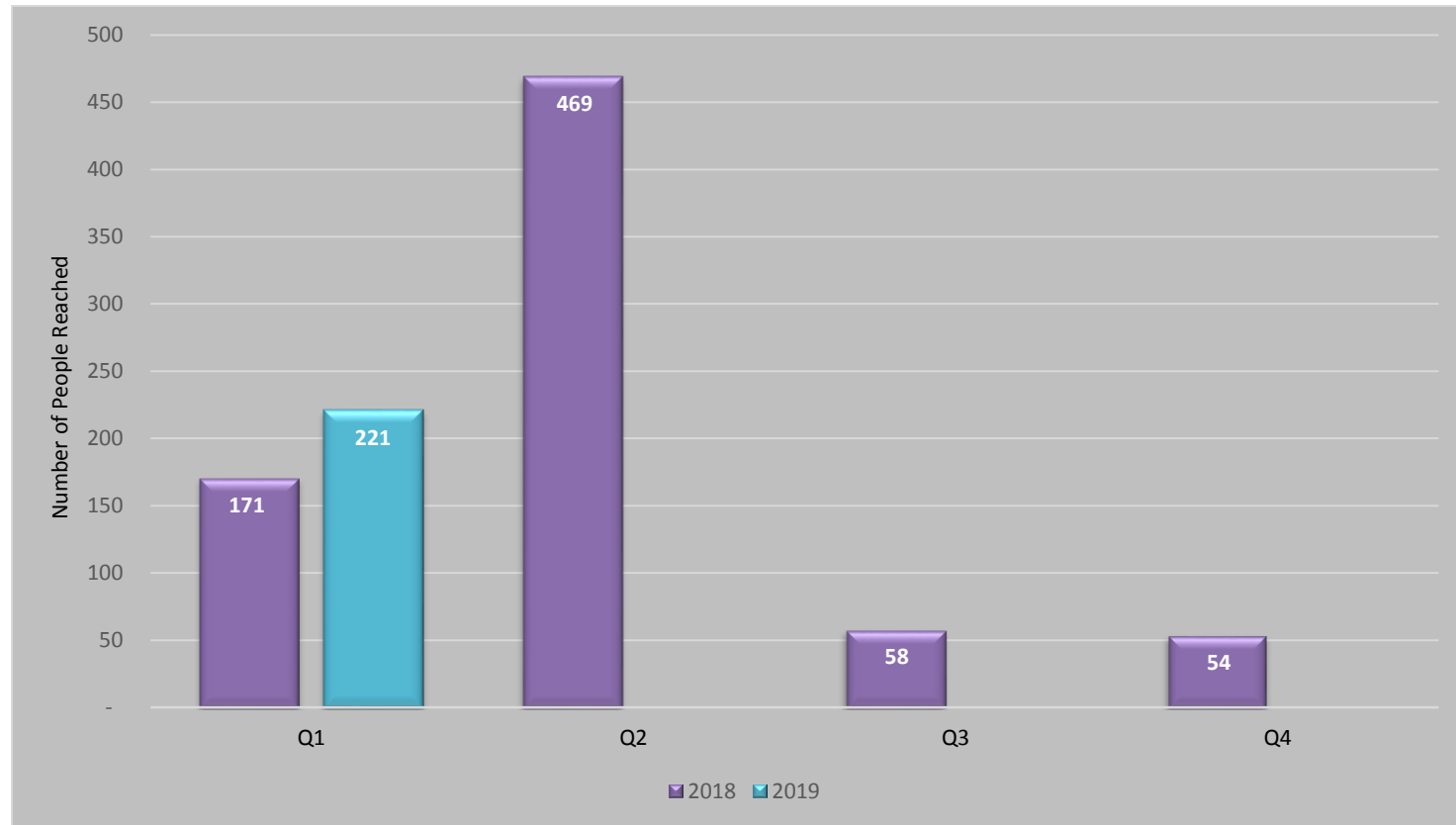
Online Marketing: Impressions

The number of times the Nevada Site Locator ad was viewed by a user or displayed on a web page.



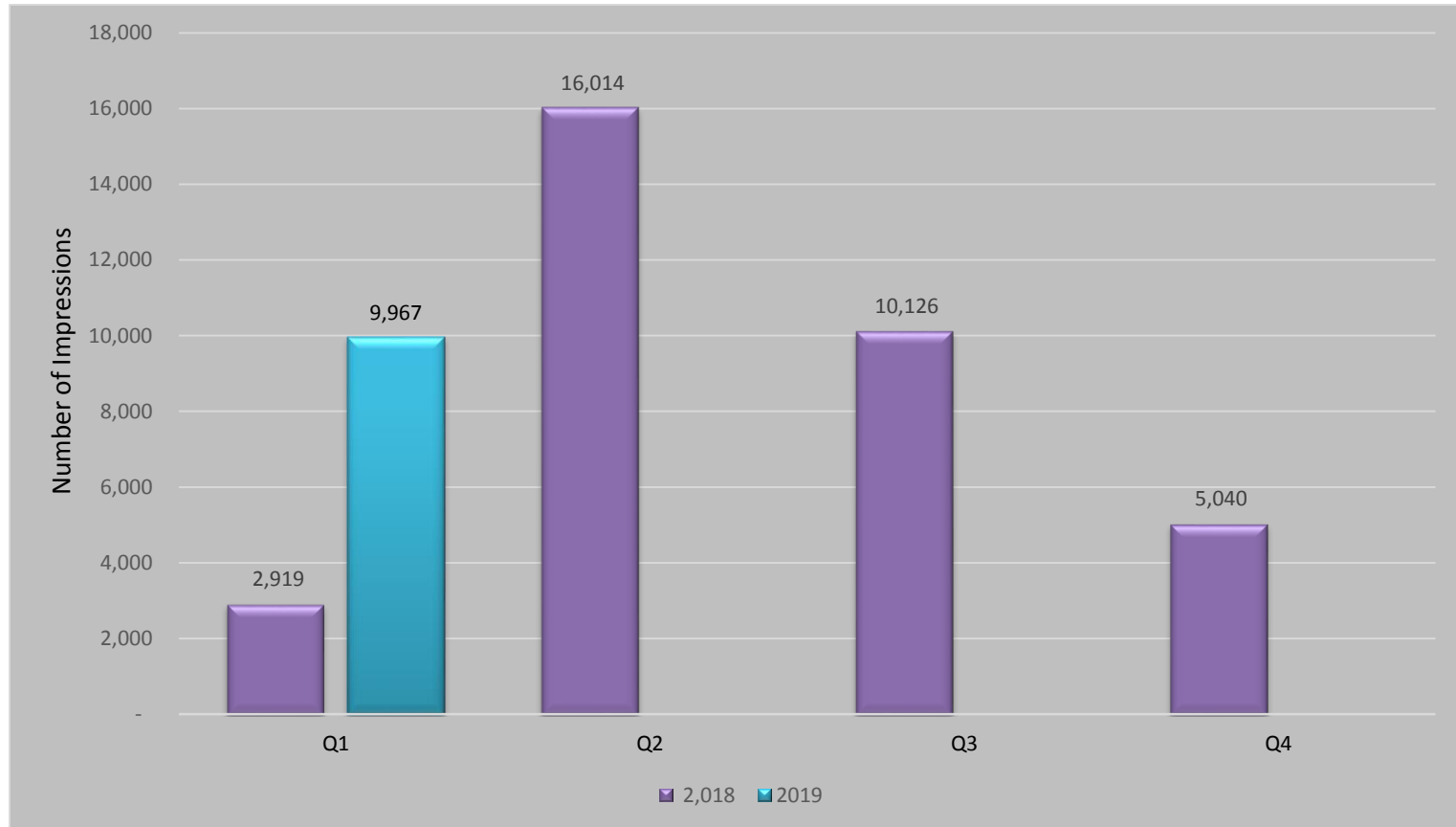
Social Media: Facebook | Total Reach

The number of people who were served any activity from your page.



Social Media: Twitter | Impressions

The number of times users saw the tweet on Twitter.



Nevada Site Locator: Login

NEVADA SITE LOCATOR provided by NV Energy

[NV Energy](#)'s Economic Development Team is proud to provide [Nevada Site Locator](#) as an economic development tool to help current and future customers, site consultants and real estate firms identify the perfect location for their business. As our partner, we are happy to provide you the opportunity to list your *Nevada industrial, commercial and office* properties at no charge.

Nevada Site Locator has 83 different Commercial Real Estate firms and over 360 CRE professionals using the system. I would be happy to provide you with your login information if you would like to add photos, include more details, add additional properties or manage your expired properties.

Prepared for Nevada Real Estate Partners by Melissa Schoenbachler | mschoenbachler@nvenergy.com