



# NEVADA SITE LOCATOR

*provided by*  **NV**Energy

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Quarterly Marketing Report  
Q1, 2021



# END OF QUARTER SUMMARY

TOTAL ACTIVE  
BUILDINGS

334

WEBSITE:  
PAGEVIEWS

1,504

TOTAL ACTIVE  
SITES

82

WEBSITE:  
BOUNCE RATE

27%

**Average duration in minutes per each website visit: 15.5**

Numbers only reflect active properties through the quarter. Properties are active for nine-months and can be reactivated.

# WEBSITE: MOST VIEWED BUILDINGS

ADDRESS	CITY	SQUARE FT	Q1 VIEWS
2081 E. Sunset Rd. Entire Bldg	Las Vegas	151,200	97
3850 Arrowhead Drive	Carson City	96,000	78
4250 N. 5th St., Phase I, Bldg 2, Option A	North Las Vegas	291,564	69
190 Resource Drive	Fernley	183,435	69
7900 Rancharrah Parkway	Reno	4,436	68
6714 E. North Belt Rd Bldg 2	Las Vegas	177,238	67
670 East 6th Street and 585 Eureka Avenue	Reno	60,976	66
4240 N. 5th St., Phase I, Bldg 3, Option B	North Las Vegas	87,282	64
4830 Vista Blvd Building E	Sparks	12,734	64
5801 N. Nicco Ave Suite 2	North Las Vegas	170,982	64
4250 N. 5th St., Phase I, Bldg 2, Option C	North Las Vegas	167,250	63
4350 N. 5th St., Phase I, Bldg 1, Option A	North Las Vegas	246,211	63
4350 N. 5th St., Phase I, Bldg 1, Option D	North Las Vegas	62,720	62
4359 N. 5th St., Phase I, Bldg 1, Option C	North Las Vegas	90,720	62
4350 N. 5th St., Phase I, Bldg 1, Option B	North Las Vegas	156,800	60
12035 Moya Blvd	Reno	306,280	59
4240 N. 5th St., Phase I, Bldg 3, Option C	North Las Vegas	87,282	58
4250 N. 5th St., Phase I, Bldg 2, Option B	North Las Vegas	223,250	58
Damonte Ranch Parkway & Double R Boulevard	Reno	27,500	57
4020 Boulder Highway	Las Vegas	17,023	57

Statistics provided on sites that were active the entire quarter.

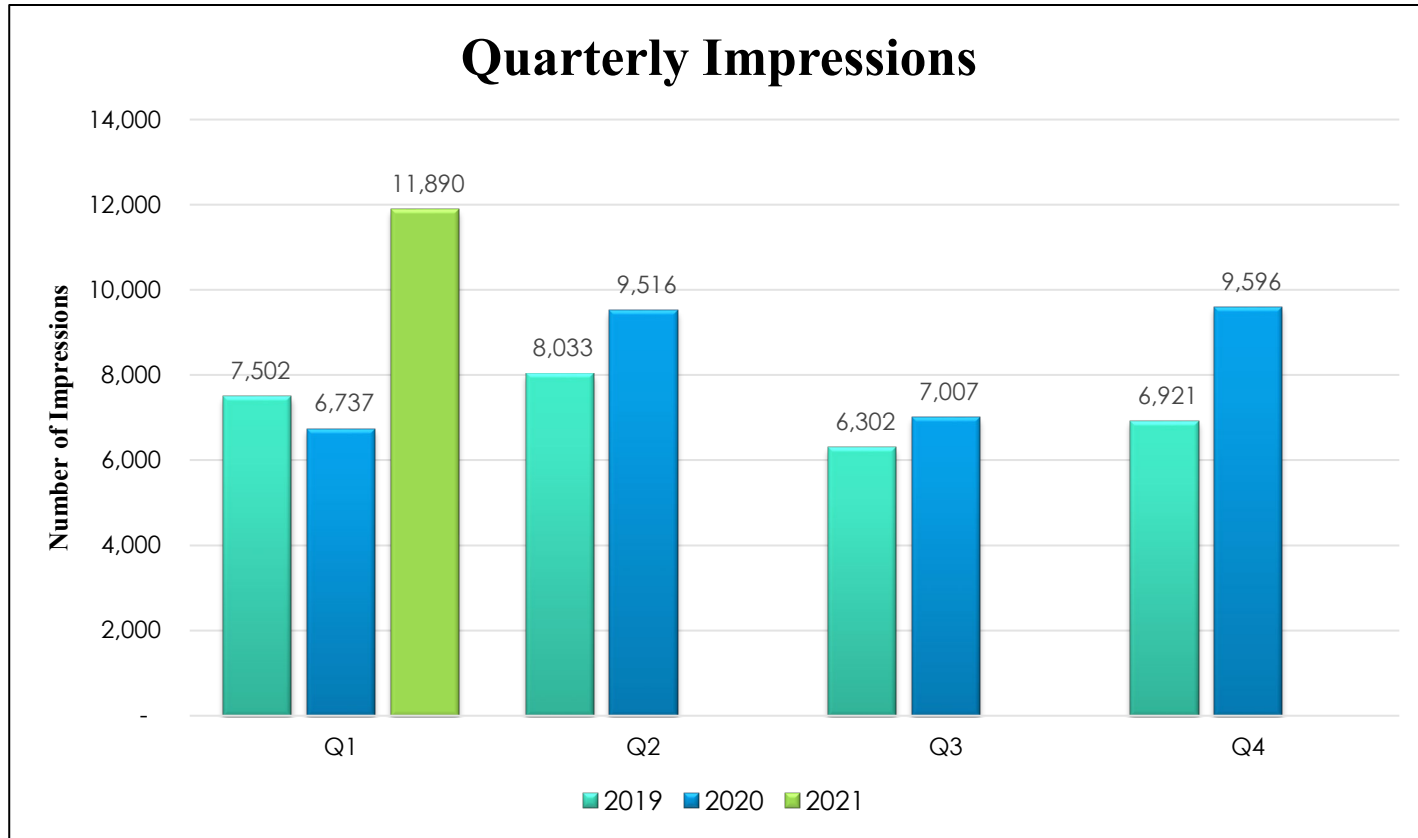
# WEBSITE: MOST VIEWED SITES

<b>Address</b>	<b>City</b>	<b>Acres</b>	<b>Q1 Views</b>
125 Evans Ave	Dayton	10.72	55
3105 US Hwy 50	Silver Springs	20.48	49
4970-4984 Vista Blvd.	Sparks	0.61	48
0 Silver Dollar	Reno	3.94	45
0 Spectrum Blvd	Reno	21.89	45
2910 N. Roop Street	Carson City	2.37	45
7565 South Virginia Street	Washoe Valley	44.86	45
4810 Judson Ave	Las Vegas	6	44
6605 Grand Montecito Parkway	Las Vegas	0.19	44
Rivero St and Loretta Ln	Las Vegas	3.86	44
1637 College Parkway	Carson City	0.96	43
1939 N Bruce Street	North Las Vegas	0.19	43
2850 Sorensen Way	Sparks	2.16	43
908 Jacks Valley Road	Carson City	12.42	43
5100 South Carson Street	Carson City	1.5	42
947 Tahoe Blvd	Incline Village	1.99	40
Ion Drive & Los Altos Parkway	Sparks	1.92	40
0 Harrigan Road	Fallon	12.41	39
150 Ireland Dr	McCarran	4	39
5000 Metric Way	Carson City	1.1	39
700 & 800 Lake Ave	Silver Springs	22.48	39

Statistics provided on sites that were active the entire quarter.

# Online Marketing Impressions

The number of times the Nevada Site Locator ad was viewed by a user or displayed on a web page.



# Nevada Site Locator: Login

## NEVADA SITE LOCATOR

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NV Energy's Economic Development Team is proud to provide Nevada Site Locator as an economic development tool to help current and future customers, site consultants and real estate firms identify the perfect location for their business. As our partner, we are happy to provide you the opportunity to list your *Nevada industrial, commercial and office* properties at no charge.

Please let us know if you have a special property that can be shared via Nevada Site Locator social outlets. Also, I would be happy to provide you with your login information if you would like to add photos, include more details, add additional properties or manage your expired properties.

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