

## HOW THE PROGRAM WORKS

If you are an NV Energy customer, call the Sure Bet Program representative to find out if you qualify to participate in the Sure Bet Hotel Motel Program.

Then, schedule a free assessment with the representative who will inventory your property's guest room HVAC and lighting equipment.

In a few days you'll receive a customized proposal for your property that outlines all the energy-saving options, compatible with your existing equipment, which could be installed.

## WHAT OUR CUSTOMERS ARE SAYING



"Gold Dust West Carson City participated in the Sure Bet Hotel Motel Program in our efforts to create a better hospitality environment for our guests. Not only are we seeing measurable

savings on our energy costs since the PTAC units themselves are running less due to guest room energy management, but our long-term expense of replacing units is reduced!"

—Jackie Murietta, Facilities Director,  
*Gold Dust West Carson City, Carson City, Nevada*

"We didn't think twice about enrolling in the Sure Bet Hotel Motel program. Hotel guests are looking to stay at hotels that are environmentally friendly and this program provides us a way to do just that...and at the same time save money. In our first month, we reduced our kilowatt hours by 33 percent. That translated into a \$3,000 savings on our energy bill. We had a return on our initial investment after one month!"



— Chris Allen,  
*General Manager, La Quinta Inn and Suites  
Las Vegas, Nevada*

### Schedule your FREE assessment today!

Call to find out if you qualify for the Sure Bet Hotel and Motel Program. Schedule your customized facility energy assessment, then sit back while the technologies are installed and your savings begin!

### Sure Bet Hotel Motel Program Offices

**Las Vegas**  
702-402-2842

**Reno**  
775-834-4583

\* Savings is estimated at a rate of \$.10/kWh and a minimum of 62% occupied rooms with HVAC equipment running. Savings will vary depending on a variety of factors including the number of rooms, occupancy levels, cooling and heating equipment types, other energy efficiency measures already installed, actual billing rate, weather and specific energy use practices of facility occupants and employees.

# Sure Bet Hotel Motel Program

## For Energy Efficiency



## IT'S A SURE BET!

You know better than anyone that most of the electricity used by your property is for cooling and heating, and the majority of that is used in guest rooms. But you can beat the odds with the Sure Bet Hotel Motel Program from NV Energy.

Installing Guest Room Energy Management (GREM) is a low-cost way for hotels and motels to reduce in-room energy use as much as 30 percent\* without sacrificing guest comfort. The result is energy savings with upgraded technology for your property, and comfortable customers.



**Reduce in-room energy as much as 30 percent\* without sacrificing guest comfort!**

From in-room heating and cooling regulation, to lighting controls and efficient light bulbs, your Sure Bet Program representative will recommend the most compatible and energy-efficient equipment for your property based upon findings from the no-cost, no-obligation assessment.

## NV Energy offers many great incentives to make these programs affordable to you

### What is GREM?

Occupancy sensors link to the room's heating and cooling unit. The system recognizes when the room is occupied, so guests have full control of the comfort settings. Shortly after the guest leaves the room, the system places the temperature controls in an economy mode, keeping the room comfortable without units running at full capacity for long periods of time.

### INCREASE THE PAYOUT!

NV Energy also offers additional energy- and money-saving options when you install the GREM system. Existing incandescent bulbs can be replaced with new compact fluorescent lighting (CFLs) in all guest rooms at no charge. CFLs can save up to 75 percent of the energy used by incandescent bulbs.

### SAVE EVEN MORE!

**Conserve energy in public areas of your facility too.**

Your no-cost assessment will also identify the technologies and savings opportunities in public areas of your property.

Since lighting in common areas is on all day, every day, it makes sense to upgrade fixtures and bulbs with more energy-efficient lighting.

- Upgrade existing ceiling fixtures in the lobby and hallways with high-yield, low energy usage T8 bulbs and ballasts.



- Replace lighted EXIT sign incandescent bulbs with long-lasting light-emitting diode (LEDs).
- Update hallway, stairwell and walkway incandescent bulbs with CFLs.

And that's not all! Install cold drink and snack vending machine controls in minutes to power down the machine's lighting and non-essential energy when guests are not near the machine. The sensor also automatically repowers the cooling system at regular intervals, to ensure that the product stays cold.

**Savings average 46 percent per vending machine.**

